



## **From A-List to E-List: Leading Los Angeles Law Firm Launches First Stage of its '500 Entrepreneurs' Program for California and New York-based Entrepreneurs**

*Beta launch targets first-time businesses with legal assistance in formation of their companies*

Los Angeles, CA ([PRWEB](#)) August 11, 2011 -- The U.S. economy and the job market continues to be extremely challenging. Can entrepreneurship lead the way back to a recovery? eMinutes, a Los Angeles based law firm which specializes in forming and maintaining corporations and LLC's for growing companies believes so. To that end, it is now expanding from its A-List entertainment clientele to entrepreneurs with the beta launch of its pilot program, '500 Entrepreneurs.'

eMinutes believes that the first decision when forming a new company, is the most important one: determining the right choice of entity and jurisdiction for your business. With '500 Entrepreneurs,' lawyers from eMinutes will provide complimentary legal formation services to first-time businesses in both California and New York State, jurisdictions where the company is licensed to practice law.

"For nearly twenty years, I've formed corporations and LLCs for A-list film stars, Grammy Award-winning musicians, and athletes. At eMinutes we love what we do, and we're energized by the entrepreneurial spirit, and want to help growing businesses, especially at this challenging time in our nation's economic recovery," said the company's founder Jeffrey A. Unger.

Some of the key requirements of this select group Unger and his team will be looking for include:

- Passion: Only serious first-time entrepreneurs need apply.
- A 'True' Business Plan: An organized business plan is required and a clear mission statement for the company is essential.
- Financial Commitment: Entrepreneurs must have sufficient financial resources to make the business successful. Each entrepreneur must also pay his or her taxes, engage a CPA, and maintain the company properly.

In addition to the services provided to the first 500 vetted and approved companies, they will also receive additional entrepreneurial perks from eMinutes. Applicants may apply online for the '500 Entrepreneurs' program at [www.eminutes.com/home-page-2/500-entrepreneurs](http://www.eminutes.com/home-page-2/500-entrepreneurs).

eMinutes will limit the number of companies they form free-of-charge--to four or five entrepreneurs each month. The company has the discretion to accept or reject entrepreneurs who apply to be part of this program. If it likes a business idea, but does not choose a specific company as part of the '500 Entrepreneurs' program, they may in some cases offer to form a company in exchange for reimbursement of their costs at pre-determined discounted rate.

"We strongly believe that the '500 Entrepreneurs' program will prove to be a valuable resource for first-time entrepreneurs in getting their businesses on the right track. We'd love nothing more than for this select group to keep us posted on their progress, their challenges and future business successes," adds Unger.



## About eMinutes and Jeffrey A. Unger

The primary functions of eMinutes is the formation and maintenance of corporations and LLCs. The firm's clients are primarily in the entertainment industry, working with a prominent number of business managers in Los Angeles and New York to form and maintain business entities for A-list celebrities, Grammy award winning musicians, professional athletes, writers, directors, producers, and production companies. This encompasses about 85% of the company's business. The remainder of their client base is in real estate. eMinutes is headquartered in Los Angeles, California. For more information about eMinutes and the '500 Entrepreneurs' program go to [www.eminutes.com](http://www.eminutes.com).

Jeffrey A. Unger is admitted to practice law in New York, California, and the District of Columbia. He has degrees in business and law; and a master's degree in taxation. He is the founder of eMinutes and eResidentAgent. Since founding his firm in 1997, Jeff has become best known as an expert on business organizations, including corporations, LLCs, and partnerships. His innovative services are used as a resource by law firms and businesses in a wide range of industries nationwide.

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